

# PETER CHICARIELLI

[CREATIVE DEVELOPER]

Graphic designer with web-development experience. I enjoy the nitty-gritty of design software and love seeing a brand look its best. I am a team player who is willing to do whatever it takes to reach our goals.

## WORK EXPERIENCE

### FREELANCER | 2010-PRESENT

CREATIVE DIRECTOR

- Utilize the entire Adobe suite to bring brands and products to life
- Create CMS websites using Shopify, Squarespace, Wix and Wordpress
- Execute creative concepts across different media with minimal supervision
- Visual Designer: Identity | Marketing | Publication | Packaging | Web Design

### SCHIFFGOLD | 3/18-PRESENT

CREATIVE DEVELOPER [PART-TIME]- REMOTE

- Handle all creative assets
- Collaborate with team by offering multiple solutions in layout, theme and typography.
- Motion, print, digital and web design for various ongoing projects

### ORPICAL GROUP | 2/18-11/19

CREATIVE DEVELOPER [PART-TIME]- REMOTE

- Lead multiple on-going digital and print projects
- Interact with clients and internal team to deliver results in a timely manner
- Maintain and integrate marketing collateral with various WordPress sites

### TONIC DESIGN | 10/17-3/18

FRONT-END DEVELOPER [CONTRACT] - PHILADELPHIA, PA

- Communicated within an Agile environment amongst design and project managers
- Utilized JIRA ticketing system and Github to maintain an organized work flow
- Conducted code reviews and helped debug issues within the team as they arose
- Participated in client facing meetings at the end of each sprint

### CONGRESS HALL | 2014-2017

VALET - CAPE MAY, NJ

- Customer relations
- Responsible for vehicles and luggage in and out of the property
- Maintained hotels appearance, representing the first impression for arriving guests

### BLAZING VISUALS SIGN SHOP | 2013-2014

PRODUCTION MANAGER - POINT PLEASANT, NJ

- Managed our high-profile accounts
- Lead designer who controlled work-flow from initial quote to final installation
- Handled customer service, sales and oversaw all finished design work

## CONTACT

### PHONE

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### EMAIL

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## ONLINE

[www.peterchic.com](http://www.peterchic.com)

[www.linkedin.com/in/pchicarielli](https://www.linkedin.com/in/pchicarielli)

## SKILLS

Illustrator After Effects InDesign Photoshop



## EDUCATION

### MARIST COLLEGE

Poughkeepsie, NY | 2008

- B.A. Communications, Cum Laude
- Certificate in Art & Design

### FLATIRON SCHOOL

New York City, NY | 3/17 - 6/17

- Full-Stack Web Development